

	Unacceptable	Acceptable
FERPA Compliance	No mention of FERPA compliance or inadequate details included to ensure that the AI tool is in compliance with academic data protection compliance.	Explicitly ensures FERPA compliance and protection of academic data by discussing educator and company responsibility in the protection of student data.
Data Collection Policy	The AI tool does not provide a clear data collection policy, or the policy allows for the collection of sensitive data without clear educational justification or security measures.	The AI tool has a transparent data collection policy that limits collection to what is necessary for educational purposes and ensures the security and privacy of student information.
Data Sharing Policy	The policy allows for sharing of data with third parties without clear educational benefits or necessary privacy protections.	The policy restricts data sharing, ensuring that any data shared is with approved parties for educational purposes only, with all necessary privacy protections in place.
Consent	The AI tool is used without obtaining proper consent from students or guardians, or consent is not informed and voluntary.	The tool requires informed consent that is age-appropriate and provides options for guardians and students to give, deny, or revoke consent.
Opt-Out Policy	There is no clear opt-out policy, or opting out is made difficult, thereby limiting the rights of students and parents.	There is a straightforward and accessible opt-out policy that allows students and parents to refuse or discontinue use of the AI tool without penalties.
Transparency	The AI tool's operations, data use, and algorithms are opaque, with no information provided to users.	The tool provides complete transparency about its operations, including data use, algorithms, and the decision-making process.
Independently Verified	The AI tool lacks independent verification of its educational claims, data security, or compliance with laws and policies.	The tool has been independently verified or certified on a state or local level for its educational effectiveness, data security, and policy compliance.
Vendor Reputation	The vendor has a poor reputation, with documented cases of data breaches, non-compliance with educational laws, or unethical practices.	The vendor has a strong, positive reputation with a track record of ethical practices, compliance with educational laws, and a commitment to data privacy and security.